

HP ePRINT IF YOU CAN EMAIL IT, YOU CAN PRINT IT*

**IT SHOW 2011,
Suntec Convention Centre,
10-13 March, Booth No. 8150/8498**



HP PHOTOSMART e-ALL-IN-ONE (Print, Scan, Copy, ePrint)



HP Photosmart Wireless B110a
Print from anywhere via email with HP ePrint

~~\$229~~ **\$199**

STAR BUY

- Prints up to 32ppm (black), 30ppm (colour)
- Laser-quality text and lab-quality photos
- Easy multi-function capability and easy web printing – totally PC free

FREE \$30 +



HP Photosmart Plus e-All-in-One B210a
Print with ease with full-featured HP TouchSmart screen

~~\$269~~ **\$259**

- Print up to 32ppm (black), 30ppm (colour)
- Print, scan and copy with wireless freedom
- Auto-engaging photo tray with wireless printing

FREE \$20 + +



HP Photosmart Premium e-All-in-One C310a
HP's versatile web-enabled All-in-One with HP ePrint

~~\$369~~ **\$339**

- Print/copy up to 33ppm (black), 32 ppm (colour)
- Print from anywhere via email with HP ePrint
- 4.3" color display with HP TouchSmart

FREE \$30 + +



HP Photosmart Premium Fax e-All-in-One C410a
HP's versatile fax-enabled All-in-One with HP ePrint

~~\$469~~ **\$459**

- Print/copy up to 33ppm (black), 32 ppm (colour)
- Print from anywhere via email with HP ePrint
- 50 sheets auto document feeder

FREE \$30 +



HP ENVY 100 e-All-in-One
Cutting-edge design to wireless, web-connected printing

\$469

- World's First PVC-Free Printer*
- 3.45" high resolution HP TouchSmart Screen
- Automatic two-sided printing

FREE \$30

HP DESKJET SINGLE FUNCTION



HP Deskjet 2000 Printer J210a
Made from 50% recyclable plastics

\$79

- Easy to use and reliable.
- Affordable, everyday printing
- ENERGY STAR® qualified

FREE \$10



HP Deskjet 3000 Printer J310a
Print your everyday documents from any PC in your home

~~\$109~~ **\$89**

STAR BUY

- Wireless printing
- Stylishly simple and easy to use
- Reliable and resource conserving

FREE \$10

HP OFFICEJET SINGLE FUNCTION



HP Officejet 6000 Printer
Ideal for productivity in small workgroups

~~\$199~~ **\$149**

STAR BUY

- Print up to 32ppm (black), 31 ppm (colour)
- Print and save more with optional high-capacity cartridges
- Up to 5 users using Ethernet networking

FREE \$10 +



HP Officejet Pro 8000 Printer
Fast, colour printer with Ethernet connectivity, 250-sheet input tray & automatic two-sided printing

~~\$249~~ **\$239**

- Prints up to 35ppm (black), 34ppm (colour)
- Print professional quality prints for up to 50% less cost-per-page and energy use than laser printers
- Water-resistant documents – HP Officejet pigment inks

FREE \$20 +

HP OFFICEJET (A3)



HP Officejet 7000 Wide Format Printer
Affordable, high-performance, A3+ wide-format printer

~~\$399~~ **\$389**

- Lowest cost-per-page vs in-class inkjet with professional colour documents
- Print up to 33ppm black/32ppm colour
- Embedded Ethernet networking

FREE \$30 +

HP DESKJET ALL-IN-ONE (Print, Scan, Copy)



HP Deskjet 2050 All-in-One J510a
Compact All-in-One, reliable printing, scanning and copy at low price

~~\$119~~ **\$99**

- Prints up to 20ppm (black), 16ppm (colour)
- Paper-saving option to print multiple pages onto each side of paper

FREE \$10 + (worth \$39) Instant Redemption



HP Deskjet 3050 All-in-One J610a
Affordable wireless printing and all-in-one versatility

~~\$149~~ **\$119**

STAR BUY

- Wireless freedom—print from anywhere in the home
- One-button wireless set-up
- Print, scan, copy

FREE \$20

HP OFFICEJET ALL-IN-ONE (Print, Scan, Copy, Fax)



HP Officejet J3608 All-in-One
Sheet-feed All-in-One for business users in small office or home office environments

~~\$199~~ **\$138**

- Print up to 20ppm (black), 14ppm (colour)
- Print & save more with optional high-capacity cartridges
- Up to 5 users using Ethernet networking

FREE \$10 +



HP Officejet 4500 Desktop All-in-One G510b
Cost-efficient and space-saving

~~\$179~~ **\$169**

- Print/Copy up to 28ppm (black), 22ppm (colour)
- Print 3X more black pages with XL cartridges
- Archived documents retain black text and colour quality

FREE \$10 +



HP Officejet 4500 All-in-One G510h
Cost-efficient and space-saving with networking functions

~~\$199~~ **\$179**

- Print/Copy up to 28ppm (black), 22ppm (colour)
- Auto document feeder
- Easily share resources with built-in ethernet networking

FREE \$30 +

HP OFFICEJET e-ALL-IN-ONE (Print, Scan, Copy, Fax, ePrint)



HP Officejet 6500A e-All-in-One E710a
Flatbed A10 for home business/micro business customers with occasional photo printing needs

~~\$299~~ **\$279**

- Print from anywhere via email with HP ePrint
- Prints up to 32ppm (black), 31ppm (colour)
- 35-page automatic document feeder and 250-sheet input tray

FREE \$10 +



HP Officejet 6500A Plus e-All-in-One E710n
Versatile All-in-One with wireless networking functions

~~\$399~~ **\$349**

STAR BUY

- Print from anywhere via email with HP ePrint
- Automatic two-sided printing
- Built-in wireless networking

FREE \$50 +



HP Officejet Pro 8500A e-All-in-One A910a
Save up to 50% on both cost per page and energy vs lasers

~~\$549~~ **\$499**

- Print from anywhere via email with HP ePrint
- 2.36" touchscreen control panel + 35 sheets auto document feeder
- Automatic two-sided printing

FREE \$10 +



HP Officejet Pro 8500A Plus e-All-in-One A910g
Save up to 50% on both cost per page and energy vs lasers

\$699

- Print from anywhere via email with HP ePrint
- 4.3" touchscreen control panel + 50 sheets auto document feeder
- Copy a two-sided identification card onto one page with ID Copy

FREE \$100 +

HP OFFICEJET (A3)



HP Officejet 7500A Wide-Format e-All-in-One E910a
A3 All-in-One versatility

~~\$549~~ **\$499**

- Print from anywhere via email with HP ePrint
- Fax, copy, scan and print to 13 x 19 inches (A3+)
- Easily copy both sides of an ID card onto a single-sided document
- 35 page auto document feeder

FREE \$10 +

HP INKJET PRINT CARTRIDGES PROMOTION



For Every \$50 purchase of HP Inkjet Print Cartridges, you can enjoy:

- FREE***
- 1 x \$5 NTUC Voucher
 - HP Photo Glossy Paper – 10x15 (20 sheets) worth \$2.15
 - Special IT Show Price

* While stocks last. Limited to one redemption per printer. Valid only for Original Ink/Toner Cartridges compatible with HP Printer purchased at IT Show 2011. Redeemable at HP Redemption booth (outside Hall 401)



+
\$50

With purchase of every HP Inkjet Printer + \$50 & above of HP Inkjet print cartridges,

FREE* additional \$5 NTUC voucher

FREE With purchase of any of the featured HP Printers, you stand to receive the following gifts:

- Shopping Vouchers** (worth up to \$100)
- Trolley** (worth \$19.90)
- HP Photo Value Pack** (worth \$49.80)

HIT PRINT
INTELLIGENTLY



HP LaserJet M1536dnf MFP



**ASIA PACIFIC
2000 - 2010**
in terms of units shipped for
Laser Single Function (SFP) + Multifunction market (MFP)
*Source: IDC Worldwide Quarterly HCP Tracker Q4 2010

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With purchase of any of the featured HP Printers,
you stand to receive the following gifts:



Shopping Vouchers
(worth up to \$100)

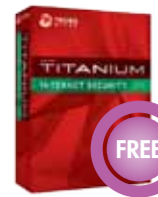


Trolley
(worth \$19.90)



Delivery
(worth \$30)

*All freebies are redeemable at HP Redemption Booth (Outside Hall 401)



**Trend Micro
Titanium
Internet Security**
(1-year 1-user) worth \$39



NEW!

HP Color LaserJet CP1025nw Printer

World's smallest colour laser printer

- Network-ready
- Save energy with Instant-on and HP Auto-On/Auto-Off Technology
- Print on a wide range of media – from 3 x 5 to 8.5 x 14 inches



\$329



HP LASERJET PRO SINGLE FUNCTION



HP LaserJet Pro P1102w Printer

The Most Energy Efficient Laser Printer on the Planet

~~\$229~~ **\$169**

- Up to 3x less energy usage with HP Auto On/Auto Off
- Plug and print with HP Smart Install
- Print wirelessly



NEW!



HP Color LaserJet CP1525nw Printer

Compact, easy-to-use printer with versatile connectivity

\$469

- HP ePrint-enabled printer
- Network-ready
- Save energy with Instant-On technology



NEW!



HP Color LaserJet CP1415fnw Printer

Easy, touchscreen printing with fax

~~\$1,099~~ **\$949**

- HP ePrint-enabled printer
- 3.5" colour touchscreen panel
- Copy both sides of an ID card onto one page with ID copy
- Front-panel USB port for easy access



HP LASERJET PRO ALL-IN-ONE



HP LaserJet Pro M1132 All-in-One

Print, Copy, Scan

\$259

- Up to 3x less energy usage with HP Auto On/Auto Off
- Plug and print with HP Smart Install
- Enhance productivity with Instant-on technology



HP LaserJet Pro M1212nf All-in-One

Print, Copy, Scan, Fax

~~\$389~~ **\$339**

- Up to 3x less energy usage with HP Auto On/Auto Off
- Plug and print with HP Smart Install
- Copy both sides of an ID card onto one page with ID copy
- Network Ready



NEW!



HP LaserJet Pro M1536dnf All-in-One

Print, copy, scan, fax

~~\$799~~ **\$599**

- Automatic duplexer
- Network ready
- HP ePrint-enabled all-in-one
- Copy both sides of an ID card onto one page with ID copy



HP LASERJET TONER PROMOTION



Buy One HP LaserJet Black /
Colour Toner to enjoy:

- FREE*** a) 1 x \$5 NTUC Voucher for Black laser
print cartridge OR 2 x \$5 NTUC Voucher
for Colour laser print cartridge
b) HP A4 Copier Paper
c) Special IT Show Price



+



For every HP Color LaserJet Printer
+ 1 set of HP Color LaserJet Toner
(Black/ Cyan/ Magenta/ Yellow) purchase,

FREE* additional \$35 NTUC voucher

* While stocks last. Limited to one redemption per printer. Valid only for Original Ink/Toner Cartridges compatible with HP Printer purchased at IT Show 2011. Redeemable at HP Redemption booth (outside Hall 401)

INKJET PHOTO PAPER PROMOTION

HP Everyday
Affordable for everyday printing



HP Photo
Glossy Paper
- 10 x 15 (20 sheets)(CG851A)
\$2.15
Introductory Offer*:
Buy 5 & Get 4 FREE

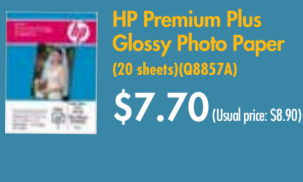
* For first 500 customers
per day only. Limited to
10 packs per customer.

HP Advanced
Best for instant-dry
professional-quality photos



HP Advanced Glossy
Photo Paper
- 10 x 17 (20 sheets)(Q8863A)
\$8.80
Promotion:
Buy 1 & Get 1 FREE

HP Premium Plus
HP's best photo paper with
exceptional fade-resistance.



HP Premium Plus
Glossy Photo Paper
(20 sheets)(Q8857A)
\$7.70 (Usual price: \$8.90)

HP Professional Paper
Produce professional-quality documents and impressive
marketing collateral with HP's range of papers



HP Professional Photo Paper 200 (Laser)
- A4 (100 sheets)(CG966A)
\$34
Promotion:
Buy 1 & Get 1 FREE



HP Professional Paper 120 (Laser)
- A4 (250 sheets)(CG964A)
\$32
Promotion:
Buy 1 & Get 1 FREE



HP Professional Matt Paper
- A4 (120 sheets)(Q6593A)
\$37
Promotion:
Buy 1 & Get 1 FREE

HP Photo Value Pack
Affordable and easy lab-quality photo printing
at home.



HP O2 Photo Value Pack
- 10x15, 120 sheets (CG849AA)
\$90.30 (Usual price: \$109.60)



HP 564 Photo Value Pack
- 10 x 15, 85 sheets
\$43.20 (Usual price: \$49.80)



HP Photo
Glossy Paper
- A4 (20 sheets)(CG850A)
\$4.30
Introductory Offer*:
Buy 5 & Get 4 FREE

* For first 250 customers
per day only. Limited to
10 packs per customer.



HP Advanced Glossy
Photo Paper
- A4 (25 sheets)(Q8861A)
\$14.80
Promotion:
Buy 1 & Get 1 FREE



HP Premium Plus
Glossy Photo Paper
- A4 (20 sheets)(Q8855A)
\$13 (Usual price: \$14.90)

All promotions are valid from 10 March - 13 March 2011, whilst stocks last! HP reserves the right to amend or cancel the promotion without prior notice. Not valid in conjunction with other promotions. Terms and conditions apply. All effort will be made to check errors in typography and photography; however inadvertent errors may occur for which HP may not be responsible. © 2011 Hewlett-Packard Development Company, L.P. Microsoft and Windows are U.S. registered trademarks of Microsoft Corporation. Other products mentioned herein may be trademarks or registered trademarks of their respective companies.